



United Way
Prince Edward Island
Change starts here.

Community Investment Grant Program:

COMMUNITY IMPACT GRANTS

Call for Proposals 2019-2021

The United Way of Prince Edward Island is pleased to announce this grant opportunity focused on *breaking the cycle of poverty – to prevent people from entering poverty, and lift them out for good.*

The focus of our Community Investment Program is ***children, youth and their families who are living in, or at risk of living in, poverty.***

Our vision is that ***“all Island children and youth have hope for a bright future”***. Our young people are the future of our Island communities, and we want them to grow into happy, healthy, independent and contributing adults. To do that, they need a level playing field.

Funding Grant Details:

- The funding period is between April 1st 2019 to March 31st 2021.
- The maximum amount of funds for each program/project is \$25,000/year, for 1 or 2 years
- Organizations may submit up to two applications, however the maximum number of applications approved for funding through this grant process will be one/organization
- The grant may be used to support existing or new projects or programs
- Applications are being accepted until 4:00 pm, Friday, September 28th, 2018 (late or incomplete submissions will not be accepted)
- Applications should be submitted in person, by mail or email, to:
 - Manager, Community Impact
United Way of Prince Edward Island
180 Kent Street, PO Box 247
Charlottetown, PE, C1A 7K4
grants@peiunitedway.com

Our Focus on Poverty:

We will provide resources to established registered charities that:

- are aligned with our investment priorities
 - success in schools
 - emotional and physical well-being
 - community engagement and leadership
 - transition to adulthood
- will directly support those living in, or at risk of living in, poverty
- are inclusive of people with lived experience in their design and delivery
- have proven and/or innovative programs

We will focus our efforts on several priority populations, those most at risk of living in poverty:

- Indigenous individuals and families
- Newcomers to Canada
- People living with disabilities
- People with little or no education
- People living with mental health and addiction challenges

And we will keep a lens on the “routes to poverty”:

- Generational (people born into families living in poverty)
- Transitional (people experiencing situations that put them at risk including: illness, changes in ability, violence, family break-up)
- Marginalized groups (people whose circumstances put them at risk including: Indigenous individuals and families, people living with disabilities, people with low/no education, newcomers to Canada, people who are low-paid, seasonal/unpaid workers, people living with mental illness)
- Those living on the edge (people receiving social assistance, people receiving disability assistance, people working near minimum wage and below livable income)

Our Focus on Children, Youth and their Families:

Investment Priorities	Goals	Activities
Success in Schools	Children and youth have skills and knowledge to prepare for the future	We will support activities that promote the educational achievement of children and youth, as well as their transition to post-secondary education or employment. This includes but is not limited to services that support school readiness, homework completion, reading and writing instruction, alternative education options such as dropout programs or flexible learning environments, academic guidance and counselling.
Emotional and Physical Well-being	Children and youth have positive mental and physical health and are better able to handle life's challenges	We will support activities that assist the development of emotional health (including a positive self-perception, mental health and resiliency), physical health (including nutrition, health care and physical activity) and environment (life stress, socioeconomic status, and neighborhood setting) that allow children to actively engage in day-to-day activities.
	Children and youth have access to sufficient, safe and nutritious food	We will support activities that ensure access to food for individuals and families experiencing food insecurity, and provide supports to build community by growing, cooking and sharing food together. This includes but is not limited to breakfast/snack programs, community gardens, and cooking programs.

Community Engagement and Leadership	Children and youth are connected to, and contribute to, their community, and feel like they belong	We will support opportunities for children and youth to develop positive social relationships with adults and peers at home, in school and in the neighborhood, as well as to meaningfully participate in and contribute to the community. This includes but is not limited to programs that enable children and youth to participate in a wide range of recreational, cultural, social and civic activities through clubs or youth groups.
Transition to Adulthood	Children and youth develop and strengthen their skills that help them to build their careers	We will support activities that assist individuals to develop their job skills and to enhance their ability to find and maintain employment. This includes but is not limited to employment counselling, resume preparation assistance, interview training and other pre-job guidance services, skills upgrading, mentoring, and training and development programs.
	Children and youth develop their skills, knowledge and resources to become financially stable	We will support activities that help individuals to develop their knowledge and skills to manage their personal financial resources effectively and help them make more informed money management decisions that improve their financial outcomes and build their financial security. This includes but is not limited to banking services information, financial assessment tools, financial management workshops.

General Eligibility Requirements:

The charitable organization sponsoring, or leading, the project must meet all of the following criteria:

- The applicant must be a registered charity (with its own CRA number), one of CRA-approved donees, or have a registered charity as its sponsor
- The applicant must maintain a volunteer board that meets regularly
- The applicant must have an Annual General Meeting
- The applicant must provide financial statements (e.g. audit or review engagement) that meet the requirements of the Canada Revenue Agency
(<https://www.ic.gc.ca/eic/site/cd-dgc.nsf/eng/cs05010.html>)

The charitable organization leading/sponsoring the project, AND the applicant community/resident group (if different from the lead/sponsoring charitable organization), must meet all of the following criteria:

- The activities proposed by the applicant must benefit residents of PEI
- The applicant's primary focus and mandate must be within the social services sector
- The applicant (or partner sponsor organization) must be financially stable
- The applicant must carry sufficient liability insurance to cover the proposed program/project seeking United Way funding

Application Resources

The Call for Proposals, Grant Reference Guidelines, Application Form and Scoring Criteria are available:

- on the United Way website, <http://www.peiunitedway.com/home>
- by requesting copies through email: grants@peiunitedway.com

Feedback and Support:

United Way of PEI staff are available to answer questions about the process, focus areas and United Way outcomes, and support in developing your project outcomes.

For further information or support, please contact:

David Webster, Manager, Community Impact

grants@peiunitedway.com